



Climate
Leadership
Program

Project Overview



Pilot Year Results (23')



16

Students engaged in program

9

Teams or individuals who pitched

\$2,000

in funding given out

32

People who attended the pitch night

This first-year pilot was made possible through the City of Kingston's Neighbourhood Climate Action Champions program who provided \$2,000 in funding for these student-led community projects.



**Neighbourhood
Climate Action
Champions**





The Winners



➤ The Challenge

Teams were prepped and ready to present their climate-focused projects to a panel of diverse judges who were given criteria on which to grade one.

1st RepairTogether

An aspiring non-profit which looks to bridge the digital divide by repairing electronics and distributing them to people in need.

2nd Enactus (Patrick Marshall)

The Enactus team looked to present on a project looking to help Canadians save money and GHGs with a heat loss program.

3rd Alisa Kuznetsova

This individual student is looking to plant pollinator gardens around the community to increase biodiversity and help out pollinators.

Project Overview + Goals



Develop Students Skills and Confidence

We started this program to focus on what we at St. Lawrence College already do - develop and build up our students to the best of our ability. This started from Jadon's background in entrepreneurship and sustainability and noticing a gap in students that were not actively creating new projects due to multiple factors. 1. Confidence and being okay to 'fail' and 2. They did not know where to start, who to talk to, or when to do so.



Connect Students to Community Needs

We want to give students the opportunity and ability to connect with their local community through experiential action learning - solving problems.



Climate Action Impact

At St. Lawrence College we want to advance sustainability through our own actions and that includes training our students to positively impact the climate in whichever field they study and work in. Ideally, this mindset and confidence follow the student in their professional and personal lives as they move on from St. Lawrence College.

Project Timeline



Week 1-4

September 4th - September 30th



**Application
Period and
Deadline**



Week 4-9

October - November 2024



**Training Modules &
Business Plan
Development**



Week 10-13

December 2024



Pitch Night!



Winter 2025

Jan 2025 - April 30th 2025



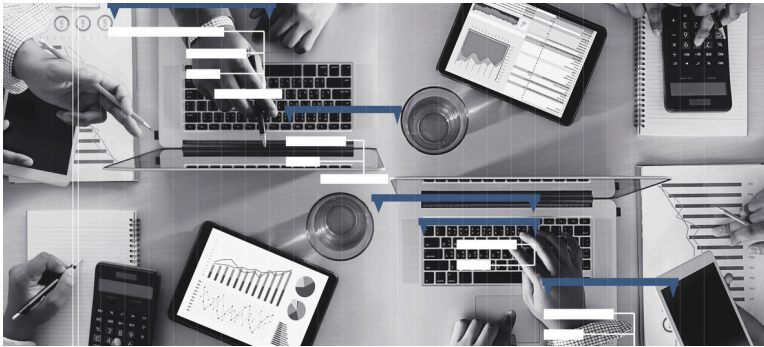
**Project
Implementation**






What Students Learn - Skills



➤ Project Management

Much of the focus of the training is preparing students to develop, pitch, and implement their climate-focused project. This starts with understanding the basics and foundational skills required to execute the deliverables. Starting with identifying a need is that they focus on.



-  How to identify problems (gap analysis)
-  Design thinking
-  Marketing and promotion
-  Budgeting
-  Revenue and business models (social enterprise)

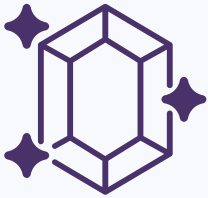
➤ Sustainability as a Skill

This program is not just for aspiring entrepreneurs and sustainability-focused programs but for every field. We want to train sustainability as a skill and how it can carry over to what the student is passionate and good at while driving positive changes in their community.



-  Systems thinking and design
-  U.N SDGs training and development
-  Building partnerships
-  Storytelling
-  Cross-collaboration

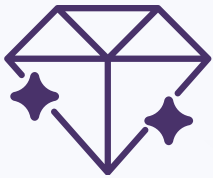
Pitch Night Winners Badges



Champion



Runner-up



Second Runner-up

The final pitch night will have three winners who will each receive a certain amount of funding, a badge on URSLC and LinkedIn to proudly display, and a statement of achievement printed and framed for them. The winners will be called the Champion, Runner-up, and Second Runner-up.





Contact Us



Website

<https://www.stlawrencecollege.ca/about/sustainability>



Phone

613-888-1558



E-mail

jhook@sl.on.ca



Social Media

@FootprintSLC
